



# Meadowbank Strategic Partners Inc.

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**SCALABLE INVESTOR RELATIONS SOLUTIONS**

# Why Choose Meadowbank?

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- Experienced in providing scalable IR services to a range of issuers across various industries
- Knowledge of industry best practices as well as stock exchange rules and securities commission regulations
- The Meadowbank Method™ – a unique process honed through experience
- Access to over 80 third-party service providers to enhance the core IR function
- Strategic partners who are experts in ESG; financial analysis; investor outreach and non-deal road shows; as well as presentations, social media and websites
- Longstanding member of the Canadian Investor Relations Institute

# About the Firm

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Meadowbank Strategic Partners Inc. (“Meadowbank”) is the investor relations (“IR”) focused consulting firm of Nick Kuzyk, MBA.

The firm exists to help clients create value through IR and tackle other important work not getting done in certain key areas, due to a lack of time, energy and/or human capital.

Meadowbank also exists to offer senior executives and boards of directors the option of having work done discretely on confidential opportunities by an external party.

*Meadowbank is a proud member of the:*



# Mission & Vision

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## Mission Statement

*To create enduring value for clients through investor relations and the firm's other practice areas, while operating with integrity and a focus on great service.*

## Vision

*To become indispensable to a diverse portfolio of excellent clients around the world, with the mutual benefit of ongoing learning and transformational growth over time.*

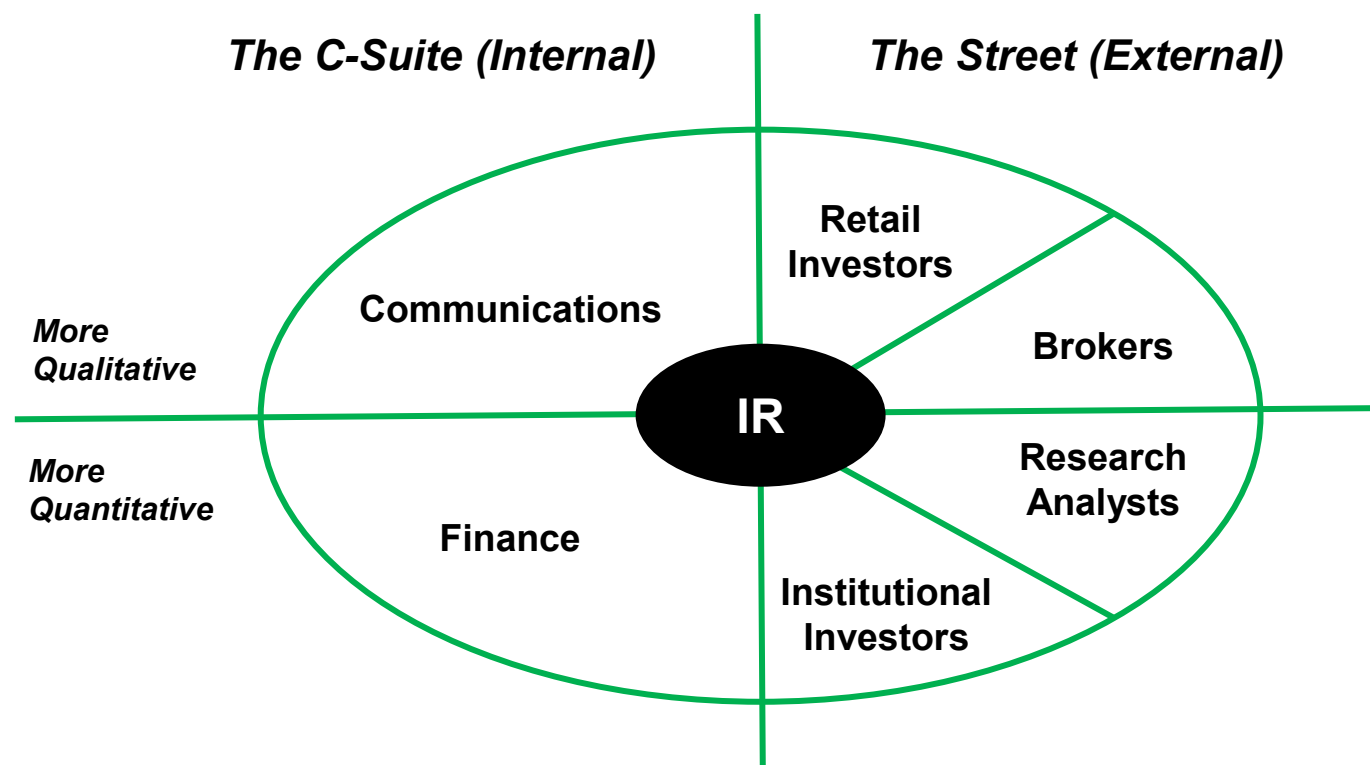
# Five Core Values

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- **A Clear Conscience** – Be Equitable To Sleep Soundly
- **Benevolence** – Care, Give and Be Happy
- **Effort** – Work Hard and Always Be Willing to Try
- **The Golden Rule** – Treat Clients As You'd Like To Be Treated
- **Optimism** – Have A Predisposition To Saying Yes

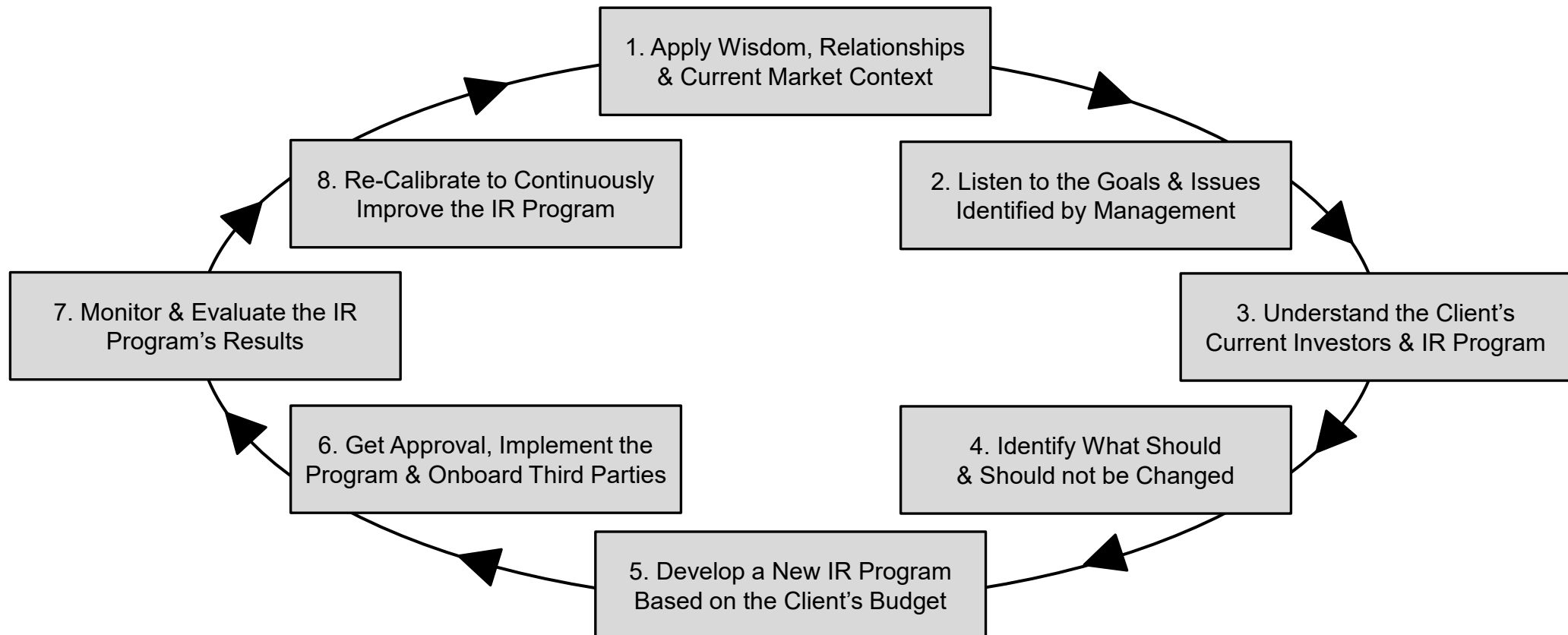
# IR According to Meadowbank

*Investor Relations exists at the unique intersection of The C-Suite and The Street:*



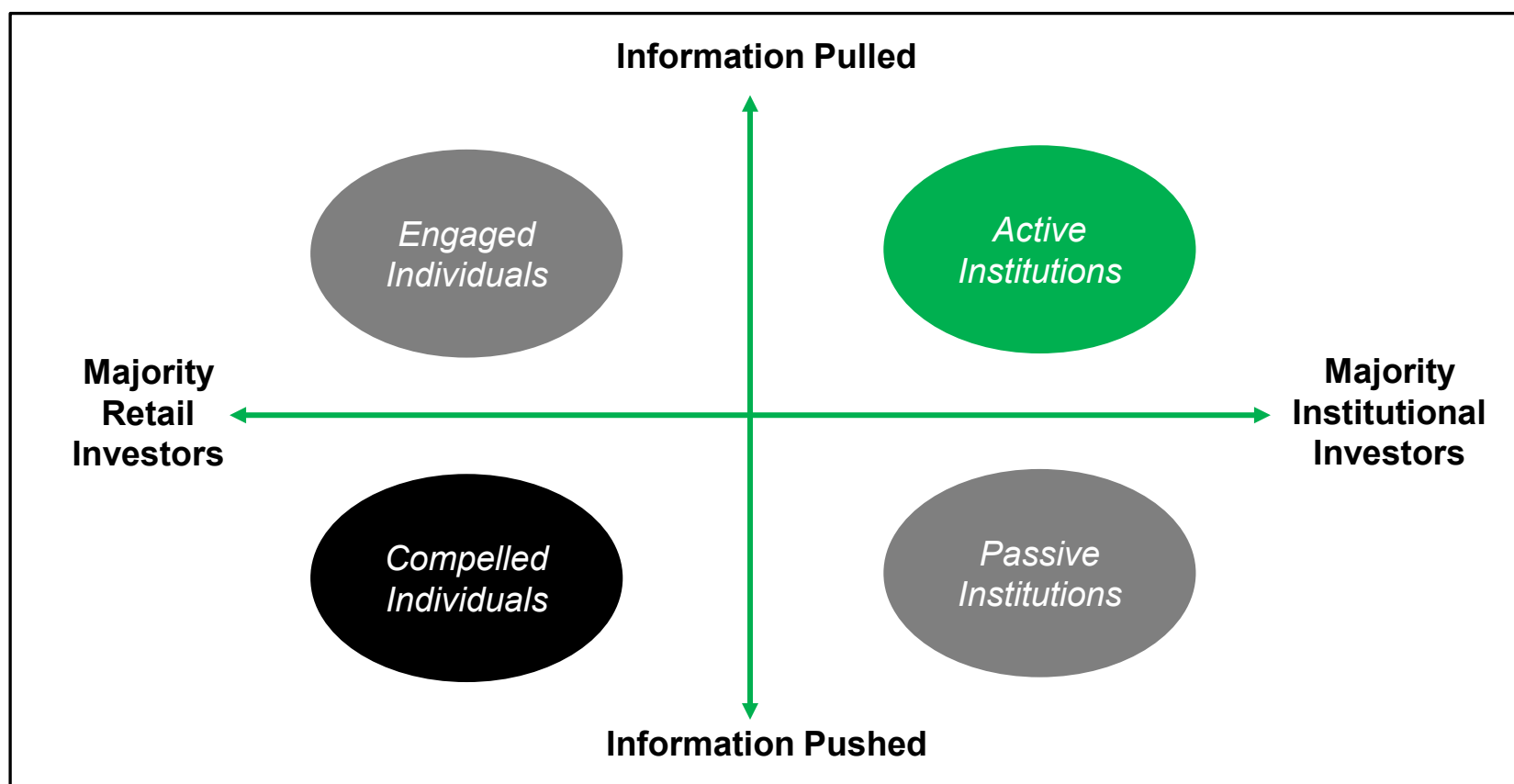
# The Meadowbank Method™

*A Unique Process to Developing Client IR Programs, Honed Through Experience:*



# The Meadowbank Matrix™

*A Key Tool for Assessing the Fit Between a Client's Investor Base and its IR Program:*





# Scope of IR Services

As a client's 'IR quarterback', the firm can directly provide or indirectly arrange:

- AGM Coordination
- Broker & Research Analyst Relationships
- Budgeting
- Conference Calls
- Executive & BOD Engagement
- Financial Statement & MDA Review
- Investor Communications & Targeting
- Lead Cultivation
- Mailing List Development & Use
- News Release Writing & Issuance
- Peer Group Analysis & Monitoring
- Presentations & Fact Sheets
- Regulatory Agency Interaction
- Social Media Posting
- Stock Exchange Rules & Regulations
- Transfer Agent Administration
- Third-Party Service Provider Management
- Website Updating



# IR Service Provider Network

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The firm's network includes over 80 third-party service providers in the areas of:

- Blog Posting
- Corporate Branding
- Digital Marketing
- Editorials & Landing Pages
- ESG Reporting & Governance
- Financial Analytics
- Infographics
- Investor Lead Generation
- Market-Making
- Media and/or Sentiment Monitoring
- Newswire Services
- News Release Amplification
- Non-Deal Road Shows
- Presentations & Fact Sheets
- Public Relations
- Regulatory Filings & Back-Office Administration
- Social Media & Forum Engagement
- Stock Surveillance
- Video Interviews & Production
- Website Development & SEO Optimization

# Client Industry Summary

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## Clients doing business in the following industries:

- Advanced Materials
- Cannabis
- Cellular Agriculture
- Cloud Kitchens
- Carbon Offsets
- Fuel Systems
- Energy
- Helium
- Legal
- Lithium
- Metaverse
- NFTs
- Ocean Economy
- Supplements
- Psychedelics
- Web3

## Clients listed on the following stock exchanges:

- NASDAQ
- TSXV & TSX
- Cboe Canada
- CSE
- Frankfurt
- OTC

# Select Clients to Date



# IR Consulting Fee Structure

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## **Option 1 – Monthly Retainer**

MDWBNK can be engaged on an ongoing basis, via the payment of a retainer, to provide consulting services up to a pre-determined amount of time per month.

## **Option 2 – Hourly Basis**

MDWBNK can be engaged on an ad hoc basis to provide consulting services, via the pre-purchase of a bulk amount of time and/or via hourly billing with monthly invoicing.

## **Option 3 – Hybrid or Other**

Depending on the engagement, a combination of Options 1 and 2 can be structured, along with non-cash consideration (shares, options, RSUs, etc.) if and as permitted. Or, project-based engagements may also be considered.

# *answir*<sup>TM</sup> — AI-Powered IR Agent

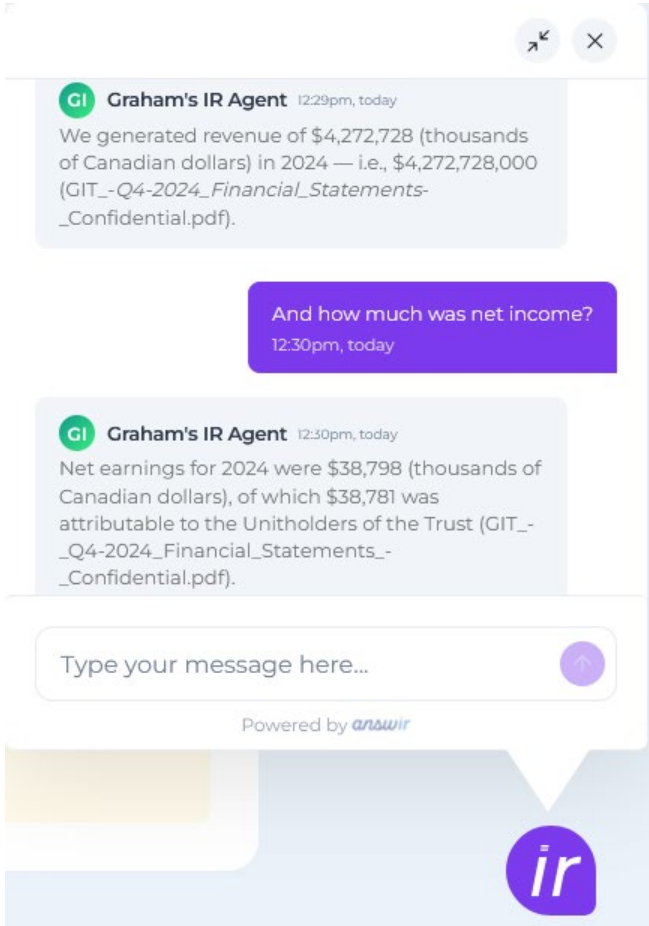
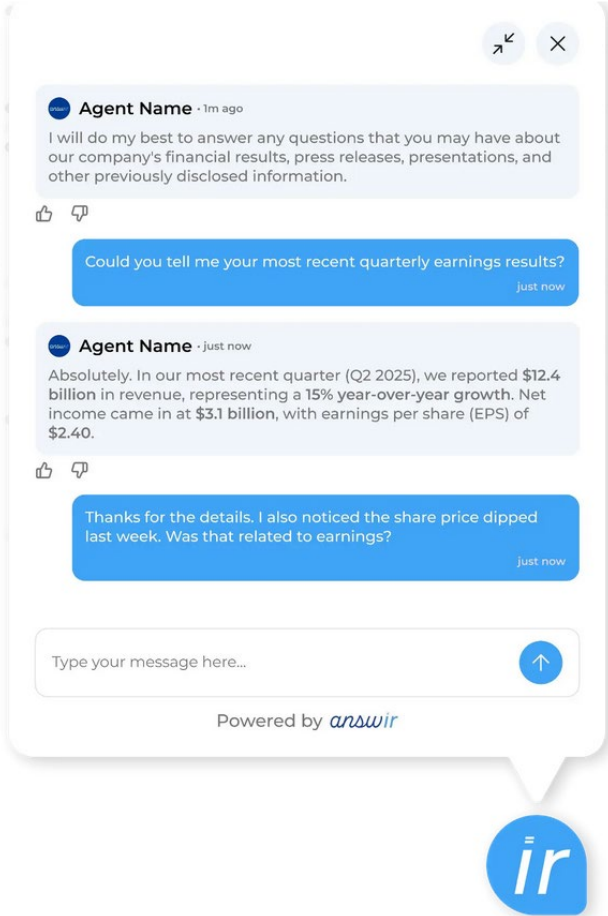
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- AI-powered platform (bespoke chatbot agent + client portal) for IR purposes
- For any public issuer to have the agent on their website (entire site or specific investor page)
- Quickly and accurately answers investor questions in conversational style
- Uses a company's large amount of information already in the public domain (typically found on SEDAR and/or EDGAR, corporate website, stock market data, etc.)

## **The Brand:**

- Conveys that the agent is a reliable resource for public issuers, IROs and investors alike
  - Therefore, answer + IR = *answir*
- The answir.ai, answir.ca, answir.io, and answir.com web domains are all owned in-house

# answir™ — the IR Chatbot Agent



# answir™ — the Client Portal

Home

Instant, accurate answers to investors with your AI-powered IR agent

Test My Agent

Installation Instructions

- Place the widget embed code in the header tag of your website
- The widget will automatically load on your website
- Visitors can click the chat button to start conversations
- The widget respects your brand colors and theme settings

Configuration Options

Agent ID: SRKPBBKJsmg3JLWUAZs  
Agent Name: Digicann's IR Agent  
Theme: Light  
Brand Color: #3333FF  
Show Sources: Yes

Widget Embed Code

To embed the chat widget, copy the code below and paste it into your website's HTML.

HTML Script Tag

```
<script src="https://widget.answir.com/widget-embed.js" data-agent-id="SRKPBBKJsmg3JLWUAZs" defer></script>
```

Copy

Your agent will appear as a chat widget on your site

Copy Embed Code

Customize how your AI agent looks and behaves

Save Changes

Appearance

Behaviour

Logo

Upload Logo

Click and upload your logo (up to 5MB)

Agent Name

Digicann's IR Agent

79/80 characters

Header

Your IR Agent

14/80 characters

Welcome Message

Customize the greeting message the agent will use when engaging visitors. (Max 500 characters)

I'm here to help and will do my best to answer any questions about our financial results, press releases, presentations, and other previously disclosed information by our company. (NOTE: our chosen start date for the knowledge base that supports this AI-powered agent is January 1, 20XX.)

288/500 characters

Chat Bubble Colour

Custom:

#7D52F4

Theme

Light mode

Dark mode

Auto-hide when inactive

Preview

Hello! 🌟

I'm Your IR Agent!

Digicann's IR Agent · 1m ago

I'm here to help and will do my best to answer any questions about our financial results, press releases, presentations, and other previously disclosed information by our company. (NOTE: our chosen start date for the knowledge base that supports this AI-powered agent is January 1, 20XX.)

Type your message here...

Powered by answir

ir

Total Conversations

0

+ 0%

0% from previous period

Unique Visitors

0

+ 0%

0% from previous period

Average Response Time

0.0s

+ 0%

0% from previous period

Total Queries

0

+ 0%

0% from previous period

Query Resolution Rate

0.0%

+ 0%

0% from previous period

Avg. Session Duration

0m 0s

+ 0%

0% from previous period

Conversation Activity

10

8

6

4

2

0

Mon

Tue

Wed

Thu

Fri

Sat

Su

Trending Keywords

No trending keywords available yet. Start conversations with your agent to see trending topics.

Add and manage documents or links to train your Agent

Add Knowledge

Total Sources

0

Documents

0

Web Sources

0

Upload limit

0.00 MB / 2560 MB

0.0% used

Search...

Filter

No knowledge sources

Add documents or web pages to help your agent learn and provide better responses.


WWW.ANSWIR.AI

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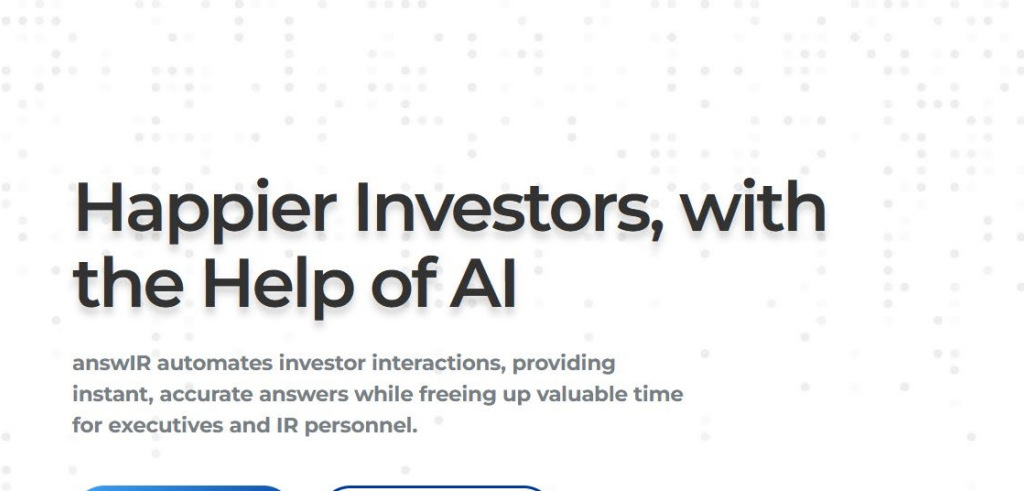
# answir™ — the Website

Click on any image on this slide to visit the website or view the videos:



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[SOLUTIONS](#)
[HOW IT WORKS](#)
[PLANS](#)
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BOOK A DEMO



## Happier Investors, with the Help of AI

answIR automates investor interactions, providing instant, accurate answers while freeing up valuable time for executives and IR personnel.

LEARN MORE

BOOK A DEMO

Agent Name · 1m ago

I will do my best to answer any questions that you may have about our company's financial results, press releases, presentations, and other previously disclosed information.

👍

👎

Could you tell me your most recent quarterly earnings results?

just now

Agent Name · just now

Absolutely. In our most recent quarter (Q2 2025), we reported \$12.4 billion in revenue, representing a 15% year-over-year growth. Net income came in at \$3.1 billion, with earnings per share (EPS) of \$2.40.

👍

👎


Thanks for the details. I also noticed the share price dipped last week. Was that related to earnings?

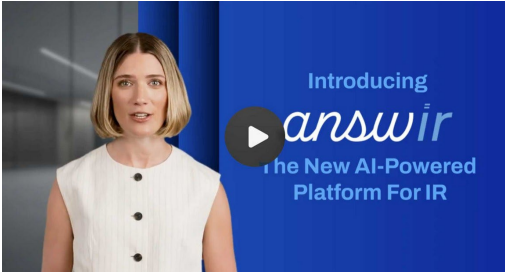
just now


Type your message here...


↑

Powered by answir









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# About Nick Kuzyk

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Upon earning an HBA from the Richard Ivey School of Business at the UWO in 2002, Nick moved to Calgary to become a Business Analyst with Basek Holdings Inc., a private investment company. With Basek, he worked with start-up entities to analyze and refine business plans, help raise capital, and also screen investment opportunities.

In 2004, Nick worked at Overlord Financial Inc. (which became Aston Hill Financial), a firm founded by income trust inventor Marcel Tremblay. There, he assisted the firm and its subsidiaries with financial modeling, equity analysis and investor relations. From 2006-2007, Nick founded his own consultancy, Meadowbank Strategic Partners Inc., which served the clients named herein, among others.

In 2008, Nick earned his MBA (Ivey) and graduated on the Dean's List. During the program, he co-organized a class trip to spend a day with Warren Buffett in Omaha, NB. Afterwards, Nick accepted the role of Sr. Business Development Associate with Kinder Morgan Canada Terminals. At KMCT, he expanded his expertise in financial modeling with a focus on midstream asset acquisitions, due diligence and business development.

In 2012, Nick accepted the role of Senior Financial Lead in the Competitive Process group of the Alberta Electric System Operator, where he helped structure its first public-private-partnership for critical transmission infrastructure. Then after joining Keyera (TSX:KEY) in 2013 and working in Corporate Development on acquisitions and divestitures until late 2014, he worked as the company's Manager of Investor Relations until 2018.

From 2018 to 2020, Nick was the Chief Strategy Officer & SVP Capital Markets at High Tide Inc. (CSE:HITI), a leading cannabis retailer that he helped take public and grow through a series of financings and acquisitions. In mid-2020, Nick re-opened his consultancy (Meadowbank) to provide corporate clients with scalable investor relations services and offer assistance in other practice areas including but not limited to business development, capital markets, corporate finance, mergers and acquisitions and strategy.

In his personal time, Nick enjoys spending time with his family and playing golf. His travels currently span 47 countries. In the community, Nick has been serving on the board of directors of the Oneball Charitable Cancer Organization since 2011 and has been a board member of the Alberta chapter of the Canadian Investor Relations Institute since 2017.

# About Andrew Moncur

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Andrew Moncur is Head of Sales primarily for Meadowbank Strategic Partners' newest offering to the Investor Relations industry – [Answer.ai](https://www.answer.ai). He also leads revenue growth as part of Meadowbank overall.

Andrew brings over two decades of experience across leadership roles including VP of Sales, VP of Business Development, and Head of Sales & Business Development, working with emerging markets, corporate strategy, and relationship management.

Also, he is the founder of Capital Markets Dad, a website and newsletter that advises readers about investor engagement and market positioning.

# About Gabriella (Gaby) Martin

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Gabriella (Gaby) joined Meadowbank as its Communications Specialist in early 2022. She initially joined the firm to write news releases and draft other written content, do research, assist with service provider management as well as perform other administrative duties.

Based on her success with Meadowbank to date, Gaby's role has evolved to be more client-facing, in addition to her previous duties. She currently works with the firm's Principal to deliver investor relations services to select clients

Also based in Calgary, Gaby has a Bachelor of Arts (History) from Mount Royal University, is an avid reader and loves her family's Labrador Retriever named Millie.

# About Darci-Jane (DJ) McAulay

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As a sub-contractor to Meadowbank, Darci-Jane McAulay is a senior community relations, communications, public policy and public relations practitioner with over 25 years of experience in the energy sector government, First Nations and broadcasting. She her career as a news reporter with various media outlets in British Columbia before becoming the first non-aboriginal communications and public relations manager for a British Columbia First Nation.

As the Communications Director for a British Columbia senator, Darci-Jane managed strategic government communications issues in the Okanagan Valley and in Ottawa. Back in her hometown of Calgary, she was the Manager of Community Relations for EnCana for over 12 years where she successfully led a team of 15 people and contributed to the company's ability to maintain its social license to operate in sensitive communities.

Darci's experience also includes managing corporate communications departments for Paramount Resources Ltd., GLJ Ltd., and Calgary Co-op. Her strengths include community relations and engagement, regulatory compliance, crisis management, event planning and media relations."

# About Morgan Thomas

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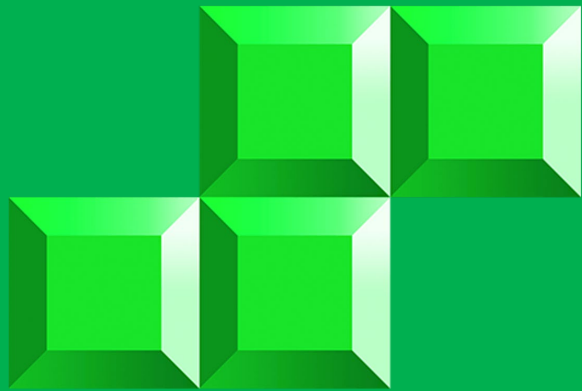


Morgan joined the Meadowbank team in 2025 as an Investor Relations Associate for the summer, during which time she exceeded expectations and earned a permanent part-time role thereafter.

She holds a Financial Services diploma from the Southern Alberta Institute of Technology (SAIT), where she developed a strong foundation in finance and communication. During her time at SAIT, Morgan was actively involved in the SAIT Finance Society, where she played a key role in promoting financial literacy and increasing student engagement with financial topics.

Passionate about the evolving landscape of Investor Relations, Morgan is eager to deepen her knowledge and contribute meaningfully to Meadowbank's communications with stakeholders.

# Contact Information



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